

Lets Trip!

Your personal travel guide

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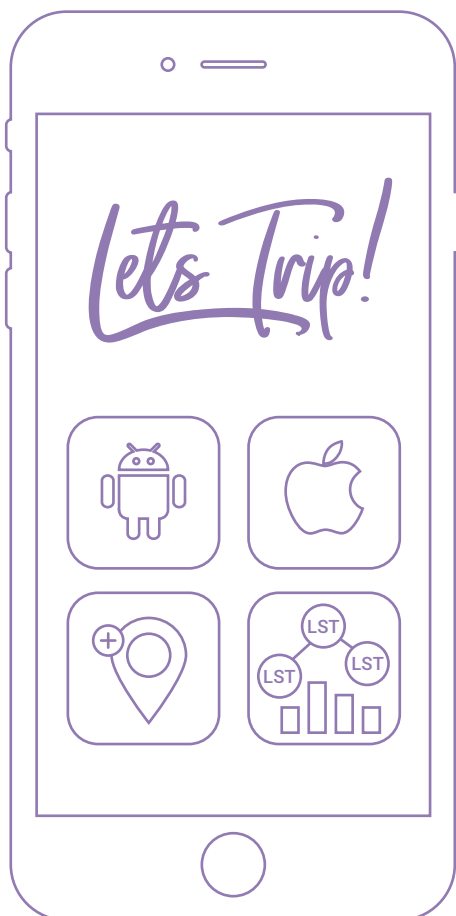
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1. INTRODUCTION

Let's Trip is a global social project based on blockchain technology, where users can take an active part in creating the historical and tourist ecosystem of the world, and the cryptocurrency will become the main driver of content generation.

Traveling by train past an unknown village, walking alongside an old house or just riding a bicycle across a bridge, ask yourself, if you know interesting facts or the history of these places? Imagine: there is the world's unique fish in the river under this bridge; a scientist that invented the radio lived in this house; the station platform, paved with stone from Spain, was made back in 1895. Every day people are walking by hundreds of interesting places not knowing its history or meaning. We're forgetting history, losing the thread of the past, ceasing to be interested in the world around us. Cryptocurrency LST will change the perception of traveling.

Let's Trip is a project that won't miss anything. Users from all over the world will help to create a real service for the coming decades. Let's Trip has no competitors in its niche, and the reach of a potential audience is more than 1.2 billion people (The World Tourism Organization) from more than 90 countries. The fundamental idea of Let's Trip really works, the confirmation is more than 10,000 users in the Russian Federation already, and this figure continues to grow every day.



WHAT INCLUDES

Let's Trip is a mobile application, service to add new points to the map, advertising exchange. Mob app is actively developing within the Russian Federation and the Republic of Belarus already. Installing the mobile application, the user receives access to the full information that the service provides. It's more than 4000 interesting places on the map of Russia (the Republic of Belarus in test mode). On the project's service, visitors get to know our team, offer their services (design, editing, photography) and receive rewards for it, and test new service features. Advertising exchange will provide access to the advertising media placement within the application.

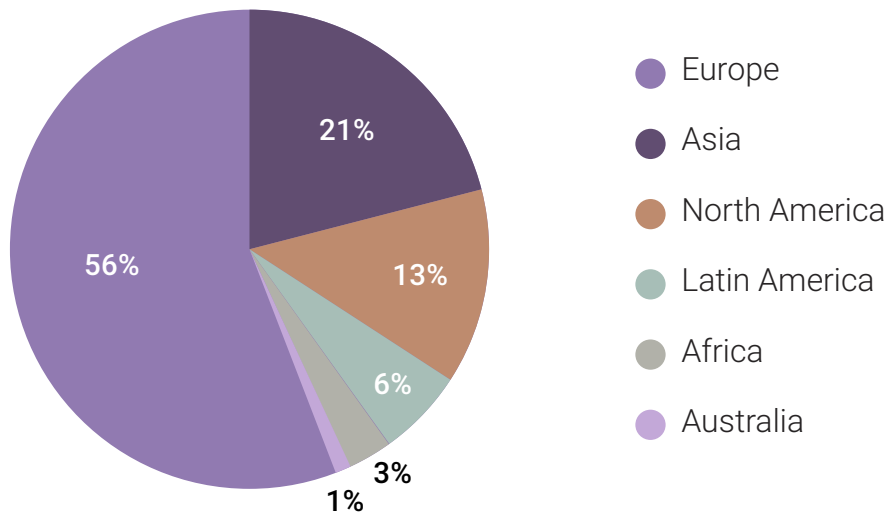
OUR GOAL: to help people discover more interesting places

OUR MISSION: to develop technologies that can improve the world

2. MARKET REVIEW

In 2018, the growth of population net incomes in developed and developing countries opened up new opportunities for international tourism industry participants. In Latin America, the number of online travel orders continues to grow, which contributes to the formation of a competitive environment for the industry's digital distribution, for helping improve the travel experience. In China, higher incomes, advantageous exchange rates, and simplified visa procedures allowed to increase outbound tourism severely. In fact, China was the largest source of tourists for 10 countries - Thailand, Japan, Russia, and South African countries. In Africa, the progress of liberalization of open-sky initiatives is aimed to encourage much of the uninvolved tourism potential of the continent. In the neighboring Middle East, global hotel chains and airport infrastructure are rapidly improving.

DEVELOPMENT OF INTERNATIONAL TOURISM



In some countries, the dynamics may vary from the above. Tourist markets around the world continue to develop and together contribute to a global industry that has reached unprecedented size and momentum. The total number of travel * services orders in the world has reached \$ 1.6 trillion, what makes tourism one of the largest and fastest growing economic sectors. Considering an indirect economic contribution ** travel and tourism now are 10.2 % of global GDP (Deloitte).



Each year, the global pool of travelers is joined by millions of new consumers in both developing and developed markets.

The sleeping giant is really awake – its influence can't be underestimated!

** The total number includes airlines, hotels, car rental, rail transport, travel offers, and cruises.*

*** Indirect economic contribution includes travel and tourism expenses, government travel and tourism expenses, and dealer purchases from service providers. Induced investments also include travel expenses; food and drink; recreation; clothes; housing and household goods.*

3. PROBLEMS

Over the past two years, tourism startups have raised \$ 30 billion in funding. Mainly these funds are accumulating by air carriers and travel agencies. While regional markets and major travel brands are moving in slightly different directions, some of the problems prevail over the industry.



First, most travelers do not travel to spend all the time on a plane and in hotel rooms. Exotic sights, new cuisines and historical destinations are on trend.



Secondly, tourists need to lay lots of routes, download hundreds of pages in browsers and buy offline maps. Many development companies create very limited tourist services that don't overflow the everything-in-one-hand concept.



Thirdly, countries accepting tourists don't invest in new technologies. For many states in the world, the Blockchain technology still remains hidden and unknown, and many politicians still speak very conservative about cryptocurrency.



Fourth, copying websites and social networks happens everywhere in the world. There are online services that collect reviews on interesting places in every country and big city. Overwhelmingly, these opinions are bought.

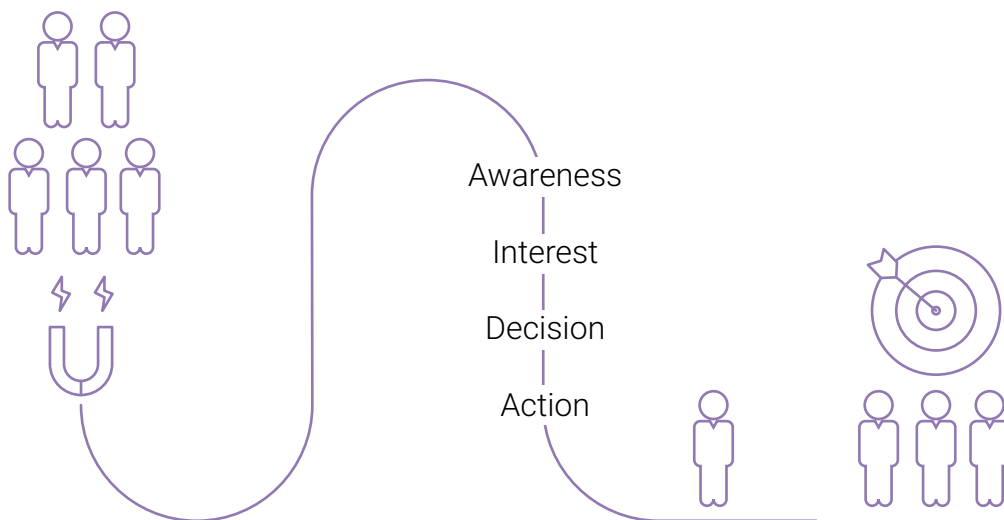
4. SOLUTION

What will happen in the near future? Innovation will continue to drive growth in the tourism sector. All industry players must remain agile, vigilant, and even a little cocky.

Let's Trip is a daring project. Yes, we are ready to compete for each user with cartographic monopolists; we are ready to completely replace paper atlases, compasses, and translators; in the future, our service will allow you to get good discounts in hotels, banks, and restaurants. We stand for the freedom of speech – add new sights, rate places, write reviews on any location on the general tourist world map. We save each tourist a little money, about \$ 15 – this amount consists of an offline tourist guide purchase, a discount at a restaurant, etc. For advertisers and creative professionals, we offer a new channel of interaction with the audience and the opportunity to sell services in a new format.



OUR TARGET AUDIENCE IS YOU. Yes, you, the person reading this White Paper. Our team is sure that at least once in your happy life you have been in a foreign city or country. Read and left reviews on the restaurant or hotel, told your friends about interesting places or tourist attractions worth visiting. In general, it is 1.2 billion users from more than 90 countries.



5. GOALS

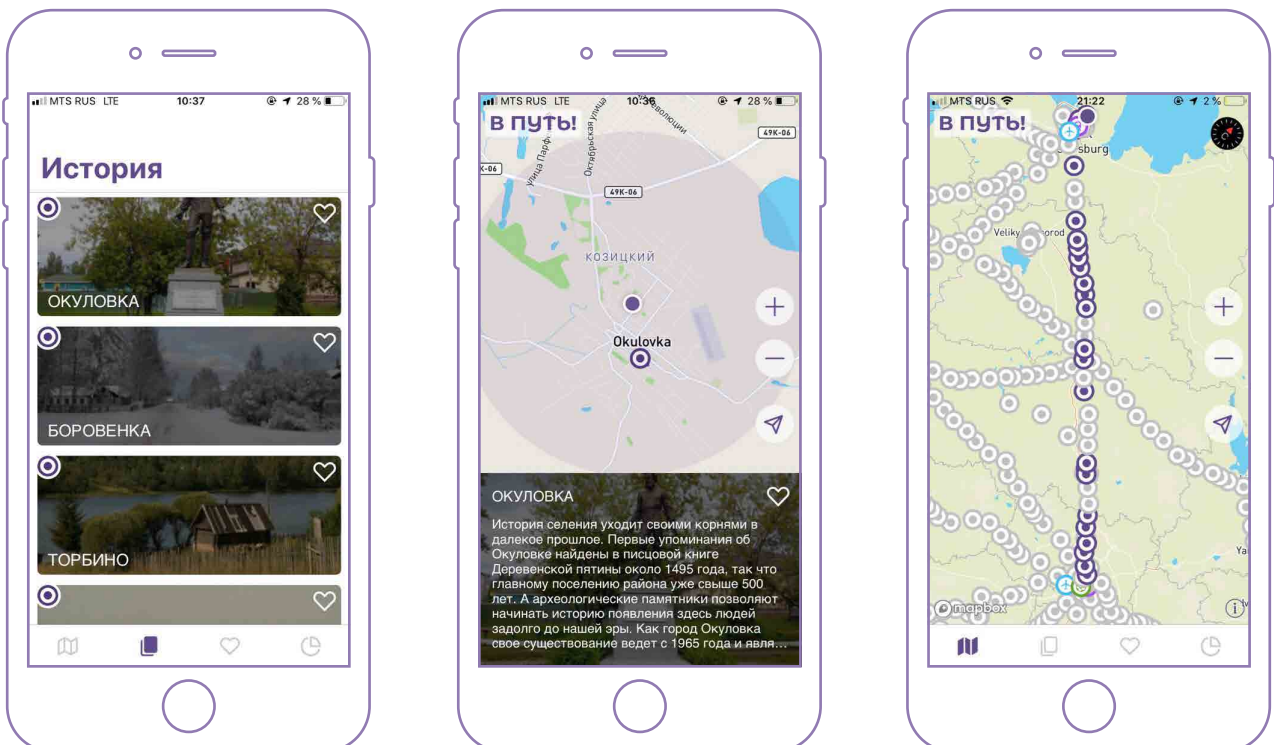
HOW DID LET'S TRIP IDEA CAME UP

A train. Long road – 18 hours! You are on the road, looking out the window from your compartment. You drive past cities, factories, rivers, monuments, sights ... But what do you know about these places if you are not a historian?

Moving through stations, you become interested – what kind of place is it, what its history? You are looking for answers to your questions on the Internet. It turned out, in this city, back in 1917, the Tsar of the Russian Empire, Nicholas II, resigned the throne. Interesting, isn't it?

Why did you want to search for this information – you had nothing to do or tired of watching a movie? Why there is no such service that would tell you about the history of near located places? And the idea was born - to develop an app that tells what notable is nearby you.

The idea embodied the goal – to help people learn more. There are thousands of interesting places around the world that we know almost nothing about. Walking around your hometown, you may not know the history of the sights you pass by every day. For all the information you need to read a lot of books and websites. It's easier with Let's Trip! After installing the app, you will receive information about interesting places all over the world: from megalopolises to small villages. We invite all users to contribute to the development of the service: add interesting locations on the global map; tell city's, village's, and town's stories; describe the sights, flora, and fauna. The Let's Trip cryptoactives will stimulate the content generation.



6. MAJOR LET'S TRIP TASKS

Developing technologies that can improve the world – this is exactly the mission we are driven by to reach our goal.



The tourist market is incredibly fragmented – it lacks standardization. Decentralized software for creation tourist ecosystem with motivation system based on blockchain.



All participants of the Let's Trip blockchain project are holders of crypto-assets LST. They are protected from counterfeit, uniform, divisible and easily transfer from one owner to another.



Let's Trip Advertising Exchange is a decentralized platform that enables users to sell and buy advertising products using the LST asset, track funds movements, and place orders. There is all the functionality of the trading platform, and the operations are carried out very quickly.



Community – a strong and developed community is already forming around Let's Trip what defines the importance of the project. Each participant of the system makes a contribution.

The social role of our service is simple – moving from point A to point B should intellectually benefit every user. We allow ordinary people to describe the history around us, which will be read by hundreds of thousands of users from all over the world. We combine advanced technology and real human experience to change the idea of travel.



7. UNIQUENESS FOR EVERYONE

Let's Trip is a tourist ecosystem designed to describe places that are nearby the tourist. The service cryptocurrency offers a diversified development of relations between the buyer and the seller on its own advertising exchange. Services are provided by advertisers and paid through the blockchain technology smart contracts system.

You are a manager and tomorrow you are going on a business trip to a nearby city. Install the Let's Trip app. During the ride, you will receive coins for the spots that are on the map near you. You can trade these coins for delicious coffee from our partners, a discount at a hotel or get information about where to change LST for fiat money.

You are a restaurant owner and the corrida is planned in the city tomorrow. Go to the Let's Trip decentralized advertising exchange, register and place an order for your restaurant appearance in the app for tourists. You can easily purchase cryptoactives on the exchange, or wait for an interesting offer from advertising agencies. You can also choose a good photographer and a text editor for your restaurant. The result – before and after the corrida, every Let's Trip user saw your restaurant on the map and came for tasty treats from the chef.

From Let's Trip ecosystem, for the first 500 days** 40% of the coins will be distributed. Then every 500 days the number of coins produced will decrease by 2 times.

H – is a floating coefficient. In the first year it is equal to 0.4 (40%). Then every 500 days, this ratio will decrease by 2 times. Let's Trip Ecosystem – 1 250 000 000. 72000 – total number 10 minutes in 500 days.

**It's calculated based on the Unix time. "Leap seconds" is possible discrepancy from calendar time.

PASSING SPOT (RECEIPT IN HISTORY, WITH A MARK ON THE MAP) 5%

a – The number of unique spots passed by an individual user in a 10 minutes period

b – Total number of passed spots during this period

x – Reward to an individual user for passing a spot

$$X = (A / B) * (1\ 250\ 000\ 000 * H * 0,05 / 72000)$$

PHOTO-REVIEW 8%

r – The number of unique spots to which an individual user added photos in a 10 minutes period

f – Total number of photos added to spots during this period

m – Reward to an individual user for added photos

$$M = (R / F) * (1\ 250\ 000\ 000 * H * 0,08 / 72000)$$

ADDING A NEW SPOT ON THE MAP 40%

p – The number of unique spots added by an individual user in a 10 minutes period

k – Total number of spots added during this period

e – Reward to an individual user for adding new spots

$$E = (P / K) * (1\ 250\ 000\ 000 * H * 0,4 / 72000)$$

DISTRIBUTION TO STAKEHOLDERS 12% (AT ALL, FROM ALL POINTS IN PROPORTION)

The stakeholder is considered to be the participant who freezes the stake of 500,000 LST tokens for at least 30 days

w – The amount of frozen coins of a separate stakeholder in 30 days

o – Total number of frozen coins frozen for 30 days or more

z – Reward to each stakeholder every 10 minutes

$$Z = (W / O) * (1\ 250\ 000\ 000 * H * 0,12 / 72000)$$

VALIDATION OF ADVERTISING SPOTS 21%

The validators is considered to be the participant who freezes the stake of 100,000 LST tokens for at least 30 days.

j – The number of unique advertising spots processed by an individual user in a 10 minutes period

q – Total number of advertising spots processed during this period

d – Reward to an individual user for processing advertising spot information

$$D = (J / Q) * (1\ 250\ 000\ 000 * H * 0,21 / 72000)$$

VALIDATION AFTER ADDING A SPOT ON THE MAP 14%

s – The number of unique spots processed by an individual user in a 10 minutes period

y – Total number of spots processed during this period

i – Reward to an individual user for processing spot information

$$I = (S / Y) * (1\ 250\ 000\ 000 * H * 0,14 / 72000)$$

You know your country or city well and want to tell the whole world about interesting places worth visiting. Open the Let's Trip mobile app, register, link your cryptowallet and add locations you want to tell about. You, as the author, will receive a reward in the form of cryptoactives. And validators will check the accuracy of the data, and also receive LST coins.

Our service is unique for all members of the tourism industry.



You are a traveler – we will tell you about everything that is near.



You are a businessman – we will give you space for advertising your business.




You are the author – write, take pictures, tell the story of interesting places in your city to travelers.

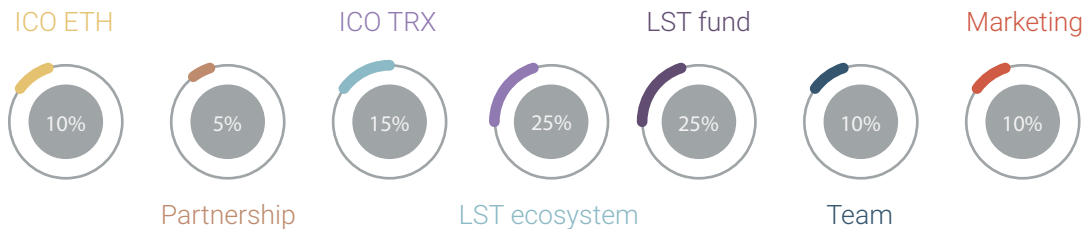


You are an advertising agency – buy stacks, place them on the ad exchange and compete for future clients.

8. TOKENOMICS

| | |
|--|---|
| Token's name | Lets Trip |
| Ticker | LST |
| Logo |  |
| Coin type | TRC10 & ERC20 |
| Total number How many tokens are emitte | 5 000 000 000 |
| Token distribution | ICO ETH 10% 500 000 000, ICO TRX 15% 750 000 000, Partnership 5% 250 000 000, Let's Trip Ecosystem 25% 1 250 000 000, Let's Trip Fund 25% 1 250 000 000, Team 10% 500 000 000, Bounty 10% 500 000 000 |
| Starting price | 0.5 TRX, 0.00008628 ETH |
| Minimum and maximum limits of funds raised at ICO | 150 million LST – at least \$ 1.5 m.*, 1.25 billion LST – a maximum of \$ 12.5 m.* |
| What happens to unsold tokens | Unsold tokens are burned on May 29, 2019 |
| Start and end token sale date | 04/20/2019 to 05/20/2019 |

DISTRIBUTION OF COINS



40% of the Let's Trip Ecosystem will be issued in the first 500 days**. Then every 500 days the number of emitting coins will decrease 2 times.

* on March 11, 2019

**It's calculated based on the Unix time. "Leap seconds" is possible discrepancy from calendar time.

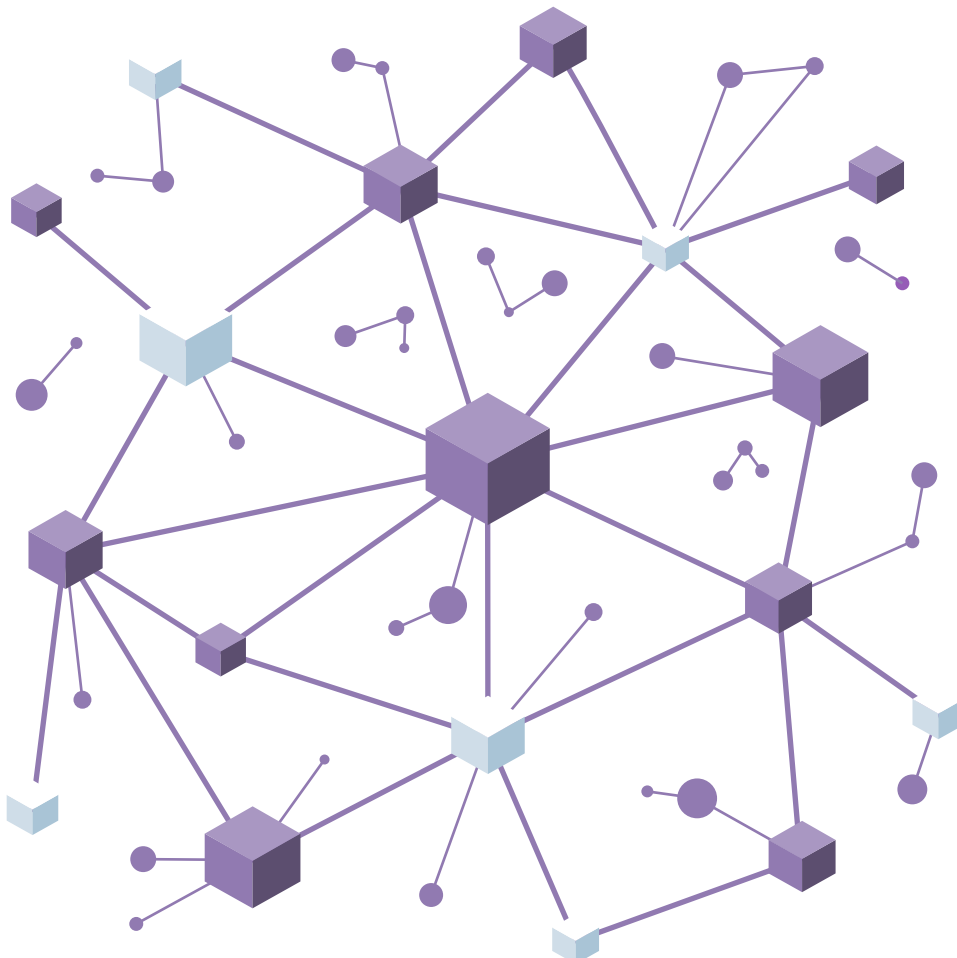
9. ICO

ICO Let's Trip begins on April 20, 2019, and ends in 1 month. 1.25 billion LST will be put up for sale during the ICO. The price of 1 LST coin: on TRC10 will be 0.5 TRX; on ERC20 will be 0.00008628 ETH. In total, 750 000 000 LST of the TRC10 standard and 500 000 000 of the ERC20 standard will be released on ICO. Upon completion of the ICO, the tokens will be migrated to the smart contract TRC20. Total supply of simulated tokens on TRC20 is 5 billion.

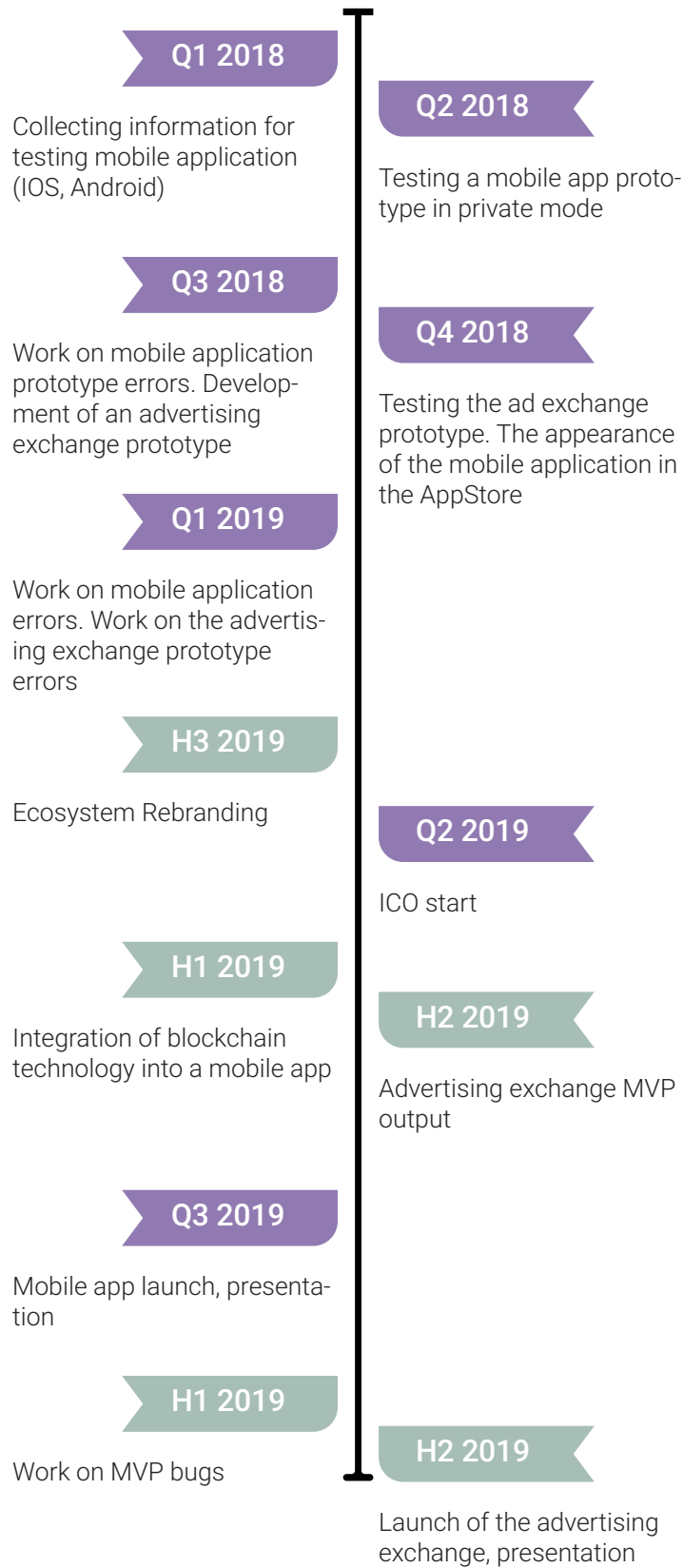
The exchange rate will not correlate with the price of Let's Trip in US dollars (tariffs will not be provided by online resources, the actual exchange rate cannot differ from those used due to fluctuations in the cryptocurrency exchange rate). After the ICO, all unsold coins will be burned with provided confirmation. There are additional bonuses for first buyers. Bonus coins will be added to the coins that you purchased during the first week of ICO; LST coin buyers will receive 10% additional coins.

10. MVP

The assessment given by Accel Partners (www.accel.com) on December 17, 2018, on the Let's Trip life cycles, has set all the priorities for the project. At the moment we have a working mobile application tested by the whole team and downloaded by more than 5,000 users. Own program for adding information spots on the tourist map, which has already been used in Russia, the Republic of Belarus and Kazakhstan.



11. ROAD MAP



12. TEAM. ADVISERS



MIKHAIL KHUDOKORMOV
CEO

In the IT industry since 2010. Became interested in blockchain technology in 2016. Let's Trip project author.



RUSLAN EDIKHANOV
COO

Programmer, bachelor, in the IT-industry since 2005. Blockchain technologies development and integration since 2015.



GEORGIY SHAGINIAN
IOS DEV

OS-developer since 2009. The main focus on working with maps, co-author and developer of the "Gde Schaverma?" application (More than 150,000 downloads), developer of the blockchain-exchange mob app GENESIS.VISION.



SERGEY ANDRIANOV
PM

In the IT industry since 2001. Integration of cloud services and blockchain technologies, communication with the development department.



STANISLAV KAUROV
DATA

Programmer, in the IT since 2009. Specializes in big data, knowledge: .Net, HTML, SQL. Blockchain technologies development and integration since 2016.



EVGENY SHALTINSKIY
DEV

In the IT industry since 2011. Knowledge: Java, Groovy, Solidity, JavaScript, HTML, SQL. Backend development and integration since 2014.



TARAS MOSKALYUK
DEV

In the IT industry since 2012. Knowledge: C#, Ruby on rails, Bitrix Framework, JavaScript, .Net, HTML, SQL.



TATYANA CIMBALYAK
DEV

In the IT industry since 2014. Knowledge: C#, Java, JavaScript, .Net, HTML, SQL, DevExpress Report.



ARMINE AVAKIMYAN
DEV

In the IT industry since 2015. Knowledge: C#, JavaScript, .Net, HTML, SQL.



MADINA MUKAZHAN
WRITER

In the IT industry since 2016. Content selection, SMM. Became interested in blockchain technology in 2016.



DMITRIY TRUSOV
SMM

In the IT industry since 2015. Author of the Telegram and VK channels about news and events (more than 910 000 real followers).



VITALIY NOZDRACHEV
WWW

In the IT industry since 2014. Columnist, internet marketer. Became interested in blockchain technology in 2017



KWAN TE SU
CONTENT

In the IT since 2014. Author of the information part of the project. Profile – content integration into the Let's Trip database.



ELENA PARFENOVA
DESIGNER

In the IT industry since 2012. Became interested in blockchain technology in 2017.

ADVISERS



DMITRIY KOLCHANOV
MANAGING PARTNER

BRM. Expertise in the field of IT, building business processes in the organization. Over 15 years of project management experience.

13. ICO CONDITIONS

PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY. IF YOU DO NOT AGREE, DO NOT BUY COINS.

Your purchase of LST coins ("coins") during the initial offer of coins and pre-sale ("ICO") of the Let's Trip team ("team", "we" or "us") is governed by these terms of participation ("Terms"). Each of us is a "party", and when we mention together – the "party". By purchasing coins from us during ICO, you agree to comply with all of these conditions and additional conditions provided separately or on our website (letstrip.io). If you have any questions about these conditions, please contact us at info@letstrip.io.

You and the team agree on the following:

Start and duration of ICO. ICO from April 20 to May 20, 2019. You are 18 years old, or you have permission (from parents or other) to buy coins. Let's Trip cannot guarantee, that an underage has not bought coins.

Purchase of Let's Trip coins can lead to a loss of money for short or long periods. Buyers of Let's Trip coins should expect significant price fluctuations. The information provided on the website cannot guarantee that the purchase of Let's Trip coins does not result in a loss of money.

You are solely responsible for paying taxes if any are applicable to transactions and purchases made with Let's Trip coins. The owners or authors of the site and the team are not responsible for setting taxes that may apply to transactions and purchases made with Let's Trip coins.

We do not claim that the purchase of Let's Trip coins is allowable and legal for any person from any country. When buying Let's Trip coins, you do this on your own initiative and are responsible for compliance with local laws.



THANKS FOR ATTENTION!

PROJECT WEBSITE
MOBILE APP LINK

letstrip.io
itunes.apple.com/ru/app/id1445282629